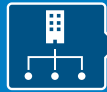


## Interventions help improve Denver Health Medical Plan's 2015 CMS Star Ratings



### Strategy

Help improve Star Ratings of Denver Health Medical Plan, Inc., which provides care and coverage for more than 80,000 members including approximately 4,200 Medicare beneficiaries by focusing on five Part D clinical measures:

- High Risk Medication
- Diabetes Treatment
- Medication Adherence for Diabetes Medications
- Medication Adherence for Hypertension (RAS Antagonists)
- Medication Adherence for Cholesterol (Statins)

These measures are among the highest weighted measures by CMS, and together account for approximately 50% of a plan's Part D Star Rating score and 19% of a plan's overall Star Ratings score.



### Approach

In addition to internal plan initiatives, Denver Health utilized the following four MedImpact programs designed to increase member and provider engagement, integrate medical care with pharmacy outreach services, and help the plans identify opportunities and take action:

- HRM Drug Use Evaluation (DUE) and Prior Authorization
- Diabetes Treatment DUE
- Refill Reminder
- Choice90 Optimization



### Results

The plan completed several initiatives alongside the MedImpact programs that contributed to their rating. In combination with MedImpact's programs:

- High Risk Medication use fell nearly 70%
- 90-day fill rates doubled under the Choice90 Optimization program
- Adherence to diabetes, hypertension and statin medications jumped 8 to 9 percentage points.

Predicting the results of the combined efforts from the health plan and these programs using advanced analytics under MedImpact's StarForcaster and StarModeler services, Denver Health's 2015 Part D summary rating was projected to increase from 2.5 to at least 3.5 stars, which would result in a ½ star improvement in their overall plan ratings (3 to 3.5 stars).

The results were validated with the actual performance, where Denver Health outperformed the forecasting tools, resulting in a Part D Summary Rating of 4.

### Increase in Denver Health's Star Ratings per measure

Measure	2014 Star Rating (2012 Data)	2015 Star Rating (2013 Data)	Improvement (2014 vs 2015)
<b>High Risk Medications</b> D09 (formerly D13) Weight 3	1	5	+4
<b>Diabetes Treatment</b> D10 (formerly D14) Weight 3	5	5	-
<b>Adherence For Diabetes</b> D11 (formerly D15) Weight 3	1	2	+1
<b>Adherence For Hypertension</b> D12 (formerly D16) Weight 3	1	3	+2
<b>Adherence For Cholesterol (Statins)</b> D13 (formerly D15) Weight 3	2	3	+1
<b>Drug Plan Quality Improvement</b> D05 (formerly D07) Weight 5	3	5	+2
<b>Net Gain</b>			+10

Learn about our Star Ratings solutions at [www.medimpact.com/medicare](http://www.medimpact.com/medicare)